

SEO dashboard — layout template

Date range

Device

Country

Page group

SCORECARD · CLICKS

Value + change vs previous period + sparkline

SCORECARD · IMPRESSIONS

Value + change vs previous period + sparkline

SCORECARD · CTR

Value + change vs previous period + sparkline

SCORECARD · AVG POSITION

Value + change vs previous period + sparkline

TIME SERIES · CLICKS & IMPRESSIONS

Daily or weekly. Add annotations for releases, migrations and Google updates.

DEVICE SPLIT

Clicks by desktop / mobile / tablet.

TABLE · TOP QUERIES

Query, clicks, impressions, CTR, position — sortable.

TABLE · TOP PAGES

Page, clicks, change vs previous period.

SEO dashboard · meshwire.io

Last 28 days vs previous

All devices

All countries

All pages

CLICKS

11.2k

+9% vs prev 28d

IMPRESSIONS

343k

+7% vs prev 28d

CTR

3.3%

+0.1pp vs prev 28d

AVG POSITION

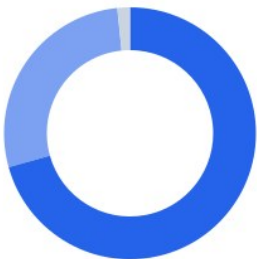
16.9

▲ 0.7 vs prev 28d

Clicks per day · last 28 days



Clicks by device



- Desktop · 71%
- Mobile · 28%
- Tablet · 2%

Top queries

QUERY	CLICKS	CTR	POSITION
meshwire	1.9k	71.2%	1.0
webhook testing tool	1.2k	6.6%	3.2
mock api server	940	4.3%	5.1
api monitoring open source	610	3.9%	6.4
webhook retry best practices	450	4.9%	4.7

Top pages

PAGE	CLICKS	PREV	CHANGE
/docs/webhooks/	2.5k	2.2k	+12%
/blog/mock-api-server/	1.6k	1.7k	-5%
/pricing/	1.1k	980	+12%
/docs/retries/	860	640	+34%
/blog/api-monitoring/	740	690	+7%